

RAS JA Strategic goals and main activities 2016-2020

1. Attractive service portfolio, meeting the demand of clients and promoting innovations
 - 1.1. Extend portfolio of paid services through a commercial branch of RAS JA
 - 1.2. Further develop the “Union of Advisors” (associated entity)
 - 1.3. Extend different types of seed funds
 - 1.4. Professionalize existing services
 - 1.5. Formalize collaboration with micro credit agencies
 - 1.6. Test new technologies and approaches
 - 1.7. Create sub-branches to provide services upon farmer’s request

2. Financially sustainable organization, counting with diversified income sources and clear administrative procedures
 - 2.1 Maintain overall turnover of 2015
 - 2.2 Consolidate the organization’s investment plan
 - 2.3 Increase share of paid services
 - 2.4 Extend government mandates
 - 2.5 Increase deposit and reserve fund of the organization in relation to overall turnover
 - 2.6 Speed up administrative procedures and improve financial reporting

3. Professional and committed team, able to satisfy the requests of clients and donors
 - 3.1 Attract new specialists and advisors
 - 3.2 Develop and implement systematic capacity building of staff
 - 3.3 Maintain team spirit and commitment/ motivation of staff
 - 3.4 Search possibilities to receive support of long-term international advisor
 - 3.5 Build-up pool of specialists for short-term assignments
 - 3.6 Attract students and graduates and prepare young specialists
 - 3.7 Attract international volunteers

4. Advanced level of organizational development, strengthened networks and partnerships
 - 4.1. Revise composition and increase capacities of Steering Committee
 - 4.2. Elaborate and implement gender policy
 - 4.3 Revise M&E system with focus on results-based management
 - 4.4 Pro-active participation in networks and partnerships
 - 4.5 Strengthen PR activities